



# **TWO PIANO JOURNEY**

*A concert to benefit Lutheran Social Services of Northeast Florida*

## **INVITATION TO SPONSOR**

**SATURDAY, SEPTEMBER 13, 2025**  
**FRIDAY MUSICALE, 645 OAK ST, JACKSONVILLE**

*EXCLUSIVE SPONSOR RECEPTION TO FOLLOW PERFORMANCE*



## Two pianos. One mission.

It is my sincere privilege to welcome Two Piano Journey back to Jacksonville for a third concert benefiting LSS.

This virtuosic mother-son team, Michelle Chen Kuo & Chris Kuo, will perform a stunning program of pieces for two pianos that you won't often hear live in Jacksonville. For the Kuos, though, this project is really about supporting struggling families in communities where they perform - one note at a time!

Sponsorship provides a unique way to support those struggling in our very own community, while bringing an exceptional artistic experience to Jacksonville.

Because Chris himself pays for all concert expenses, 100% of your sponsorship goes to helping local families. Not the venue rental, not flights for the artists. Real families - *our neighbors* - who turn to LSS in a time of need, and find hope.

I invite you to take part in this extraordinary event!

Bill Brim  
President & CEO  
Lutheran Social Services





# Two pianos. Countless lives changed.

Friends,

As I write this, my mother and I have just concluded our 8th year as Two Piano Journey, a small idea that became the adventure of a lifetime!

In November 2024, our project crossed two milestones - our 40th concert together, and hitting the \$3 million mark for funds we had the honor to help raise through our concert and nonprofit board projects.

In 2024, we performed for 7 nonprofit organizations across 8 concerts in 7 cities, helping to raise \$685k. Pure joy with friends, new and old.

As I turn my eyes toward 2025, I'm ecstatic to know that it will include a return to Jacksonville, FL to perform for Lutheran Social Services of Northeast Florida. I've had the joy of working with LSS for more than four years now, and I am always amazed by the passion and work ethic of its staff. There has never been a more urgent time to support this organization and its mission.

It is always the prayer of my mother, Michelle Chen Kuo, and myself to bridge support for classical music with the social impact space, and every single penny that we raise, either via sponsorship or ticket sales, goes directly to the organizations we support.

Thank you in advance for your support. I hope you will consider sponsoring our event.

Christopher Kuo  
Founder, Artist & Project Director  
Two Piano Journey





# Sponsorship Benefits

## **Maestro | \$10,000 (Presenting Sponsor; 1 Available)**

- Front row seating and exclusive post-concert reception with Chris and Michelle for 10
- Opportunity to deliver welcoming remarks to 200 guests at event
- Logo and recognition as presenting sponsor on all event materials (media releases, LSS website, physical signage, program) and from podium
- Logo placement on LSS website and ad in LSS Resource Guide for one year (made available to 40,000 clients annually)
- Full-page color ad in event program
- Recognition to 7,000+ social media followers and 8,000+ email subscribers
- Promotional material in VIP gift bag
- Tabling opportunity to further promote your organization

## **Fortissimo | \$5,000**

- Premium seating and exclusive post-concert reception with Chris and Michelle for 8
- Logo recognition on all event materials (media releases, LSS website physical signage, program) and from podium
- Logo placement on LSS website for a year
- Half-page color ad in event program
- Social media recognition to 7,000+ LSS social media followers and 8,000+ LSS email subscribers
- Promotional material in VIP swag bag

## **Crescendo | \$2,500**

- Premium seating and exclusive post-concert reception with Chris and Michelle for 6
- Logo recognition on all event materials (media releases; LSS website; physical signage, program)
- Quarter-page color ad in event program
- Social media recognition to 7,000+ LSS social media followers and 8,000+ LSS email subscribers

## **Allegro | \$1,000**

- Premium seating and exclusive post-concert reception with Chris and Michelle for 4
- Logo recognition on all event materials (media releases; LSS website; physical signage, program)

## **Harmony | \$500**

*For individuals, nonprofits and churches*

- Premium seating and exclusive post-concert reception with Chris and Michelle for 2
- Logo/name recognition in event program

# The Impact Your Support Made Possible in 2024



## HUNGER RELIEF FOR **40,096** FOOD-INSECURE INDIVIDUALS

- Allowed families to redirect more than \$2.1 million to other essentials like rent
- The only food pantry in our area distributing food 5 days/week
- Provides connection with other services, like financial coaching



## WRAPAROUND SERVICES FOR **1,200** HIV-POSITIVE INDIVIDUALS

- Largest array of comprehensive HIV services under one roof in NE FL
- Access to state-of-the-art HIV clinic and pharmacy on site
- 95.3% of clients virally suppressed, meaning unable to spread HIV (U.S. average is 65.5%)



## COMPREHENSIVE SUPPORT FOR **6,626** REFUGEES

- Resettlement, employment, case management, tutoring and mentoring
- Managing federal comprehensive refugee contract for all of NE FL
- Consistent top performer in the state



## CAREER & FINANCIAL COACHING FOR **134** INDIVIDUALS

- Average net income increase for clients was \$1,147 per month
- Average credit score increase was 56 points
- Partnerships with Ability Housing & UF Health



## MONEY MANAGEMENT FOR **529** PEOPLE AT RISK OF HOMELESSNESS

- Bill payment and budgeting for those unable to do so themselves
- Case management to remove barriers to permanent housing and medical care
- Fiscal coordinators managed \$5.3M in client funds

## The Impact of your Sponsorship



Your \$10,000 sponsorship provides four arriving refugee families with all the comforts of home in their new apartment--including furniture, bedding, dishes and all the household items they need to start their new life as our neighbors.



Your \$5,000 sponsorship provides a week's worth of nourishment for more than 1,200 families who turn to the LSS Food Pantry for help in a time of crisis. The 30 pounds of food they receive will allow them to direct around \$80 to other essential needs like childcare, or the gas it takes to get to work.



Your \$2,500 sponsorship provides weekend meals to 10 children for an entire school year. These children rely on free school meals during the week, but are at risk for going hungry on the weekends.



Your \$1,000 sponsorship provides a year of monthly support groups for individuals living with HIV, where they can find fellowship with peers in a welcoming environment.

Please contact Jennifer Barrett for all sponsorship inquiries.

Phone: 904.730.8239 | Email: [jennifer.barrett@lssjax.org](mailto:jennifer.barrett@lssjax.org)



# Sponsorship Interest Form

Join us on Saturday, September 13th, 2025 for the return of the beloved mother-son two piano team, Two Piano Journey. You will enjoy a special performance by Chris Kuo and his mother, Michelle Chen Kuo, that will not only enrich our community, but also benefit the clients of Lutheran Social Services.

When you sponsor this event, 100% of your sponsorship contribution goes directly to LSS programs that give hope to tens of thousands of our Northeast Florida neighbors, every year. As a special bonus, you and your guests will be invited to an exclusive post-concert reception with Chris and Michelle!

*Lutheran Social Services of Northeast Florida is a 501(c)(3) organization and all proceeds from the evening will forward our mission of providing social services to communities in need in Northeast Florida.*

**Contact Name:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Full Address:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Sponsorship Level:** ☐ \$10,000 ☐ \$5,000 ☐ \$2,500 ☐ \$1,000 ☐ \$500

**Other Donation Amount:** \_\_\_\_\_

**Name to be displayed:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

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**We encourage payment via checks made payable to Lutheran Social Services of Northeast Florida | 4615 Philips Highway Jacksonville, Florida 32207.**

Should you wish to make a payment via credit card or have any additional questions, please contact Jennifer Barrett at [jennifer.barrett@lssjax.org](mailto:jennifer.barrett@lssjax.org) or (904)-730-8239.

Once we receive your sponsorship form, you will receive an email with your order confirmation and details to share your tickets with your guests.

Thank you in advance for supporting our Northeast Florida community!