



## MEDIA ALERT

Lutheran Social Services  
of Northeast Florida  
4615 Philips Highway  
Jacksonville, FL 32207  
904.448.5995  
[www.lssjax.org](http://www.lssjax.org)

For Release: IMMEDIATELY  
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### When Jacksonville's finest restaurants fight, the community wins

- WHO:** The Lutheran Social Services Second Harvest Food Bank, along with 45 of the city's best restaurants, caterers and beverage distributors.
- WHAT:** The 17<sup>th</sup> Annual Jacksonville Food Fight is a chance to experience Jacksonville's finest restaurants engage in a friendly competition to offer the best in food and beverages to 1,000 guests. In addition to the great food and spirits, there will be live entertainment, a silent auction, and a raffle, giving guests several opportunities for fabulous prizes.
- WHEN:** Thursday June 7, 2007, 6 p.m. to 9 p.m.
- WHERE:** Crown Royal Touchdown Club East at Jacksonville Municipal Stadium
- WHY:** This event is put on solely by a volunteer committee of Lutheran Social Services representing the restaurant and beverage community. All of the proceeds benefit the Lutheran Social Services Second Harvest Food Bank, which provides assistance to 515 nonprofit agencies feeding hungry people throughout Northeast Florida. The event raised nearly \$46,000 in 2006, which provided more than 148,000 meals to local families coping with hunger.
- HOW:** To purchase event tickets, call 904.739.7074, visit any Loop Restaurant in the Jacksonville area or the LSS offices at 4615 Philips Highway, or order online at [www.lssjax.org](http://www.lssjax.org). Raffle tickets may also be purchased online. For more information on the Jacksonville Food Fight and the most up-to-date listing of participating restaurants, visit [www.lssjax.org](http://www.lssjax.org).

*Lutheran Social Services of Northeast Florida was founded in 1979 by area Lutherans and community leaders to serve people in need. The agency currently operates four programs: LSS Second Harvest Food Bank (the only Lutheran food bank as part of America's Second Harvest food network in Florida), Refugee and Immigration Services [resettling 90% of all refugees coming to Jacksonville through Lutheran Immigration and Refugee Service (LIRS), Episcopal Migration Ministries (EMM), and Church World Service], AIDS Care and Education Program, and Representative Payee Services.*

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