

Feeding Hope

a newsletter for food industry donors

BEAVER STREET FISHERIES: Donating food to feed hungry people in north Florida for the past 20 years



Established in Jacksonville in 1950, Beaver Street Fisheries, Inc., is a food importer, exporter, distributor and processor serving a broad customer base of food retailers, club stores, foodservice distributors, and specialty users, both nationally and internationally. Beaver Street Fisheries has grown to a 400-employee operation and has become a leader in the frozen seafood and meat industries, as well as a long-standing partner with the Second Harvest Food Bank. For more than 20 years, Beaver Street Fisheries has given frozen seafood and other food products to Second Harvest, donating overstocked items and products with

cosmetically damaged packaging to help feed north Florida's hungry residents.

Over the last five years, Beaver Street Fisheries has donated more than 300,000 pounds of safe, non-salable product to Second Harvest Food Bank, enough to serve more than 202,000 meals! By donating food to Second Harvest, the company is assured that it is giving food to a reputable and responsible organization that will put the food to best use by helping people who need it the most.

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THOMAS MANTZ NAMED SECOND HARVEST EXECUTIVE DIRECTOR



Thomas Mantz, a longtime First Coast resident, comes to Second Harvest after five years as the chief operating officer at Christ Episcopal Church in Ponte Vedra Beach, where he oversaw operations and managed fundraising and construction for a \$14 million building project that expanded the ministry capacity of the church. He also led a coalition that opened a free medical clinic at the Beaches to serve the working poor and homeless in that community. Prior to that, Mantz worked as Executive Director of the Episcopal Foundation of Florida (2002-04) and as President of the First Coast non-profit organization Dignity U Wear Foundation, Inc. (2000-02).

After an initial 10-year career in the finance industry in Jacksonville beginning in 1982, Mantz spent the next eight years as an operations executive in the banking industry in New York and Moscow, Russia, before returning to Jacksonville in 2000. In 2000, Mantz began his career in the non-profit arena, using the skills learned in business operations to improve social services in the Jacksonville community.

Mantz sees his role in directing the Second Harvest as two-fold: reach more families that are hungry and nutritionally compromised and raise awareness in our community about the issues surrounding hunger. He already has established a goal to increase Second Harvest's 2009 food distribution total to 10 million pounds by Jan. 1, 2010. Second Harvest moved 7.6 million pounds to its member agencies in 2008.

Donation ABC's:

An alphabetical exploration of the many different kinds of products you can donate to the Food Bank.

D:

Discontinued Product: Should a product or line ever be discontinued from your product portfolio, what do you do with existing inventory? Consider donating it to the Food Bank as a tax-deductible contribution.

Down Time: Does your plant location encounter down time? Consider manufacturing product for the food bank.

E:

Excess Inventory: When your business finds itself with excess inventory on hand that has no customer, contact the Food Bank to arrange for our staff to pick it up. You'll save on dump fees and make a real difference in our community.

Employee Giving: Through employee research conducted by Cone/Roper, we know that employee morale is bolstered when employees know that their company is donating to a charitable cause. Consider implementing a corporate and/or employee giving plan. The Food Bank also works with thousands of volunteers every year from local businesses who come give their time, build teamwork and enjoy the opportunity to give back.

Eye on Safety

The Food Bank accepts donations of prepared food that meet the following criteria:

- * It must always have a sanitary barrier.
- * The food must not have been served nor put out on a buffet serving table.
- * Due to food safety concerns, catering or restaurant staff are responsible for safely packing up all donations. (for more information regarding packaging, please contact the Second Harvest Food Bank).
- * Remember, discarding food that does not meet safe food handling criteria is not a waste; you are actually protecting the at-risk hunger community that we help feed.

What do people do when they have to choose between paying the mortgage and buying food?

They live hungry.

The mission of the Second Harvest Food Bank of North Florida is to distribute food and grocery products to hungry people and to educate the public about the causes and possible solutions to problems of domestic hunger.



CONTACT US

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To learn more about how to donate food:

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To volunteer:

Larry Riley, Volunteer Coordinator
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To make financial donations:

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PANERA BREAD, SECOND HARVEST SUMMER CAMPAIGN TURNS LEMONADE INTO HUNGER AID

Each day in our community, thousands of children go hungry. However, this summer, kids and families can help fight child hunger in Jacksonville through a fun, new fundraising campaign.

Second Harvest Food Bank of North Florida is teaming with local Panera Bread® bakery-cafes to fight child hunger in Jacksonville with their new **Lemonade for Hunger Aid** campaign. The campaign began June 8 when Panera Bread presented Second Harvest with a \$27,430 donation and an innovative community challenge that could raise thousands more to feed disadvantaged children in our community.

The kickoff event featured the first of what organizers hope will be many Lemonade for Hunger Aid benefit lemonade stands throughout area neighborhoods this summer. A new Web site, www.Lemonade4HungerAid.com, explains how Panera Bread will match proceeds (up to \$5,000) from neighborhood lemonade stands to help Second Harvest fight hunger. As part of the campaign, Panera Bread has also pledged to donate \$1 for each of its new frozen lemonade treats sold in its 12 Jacksonville area locations this summer. Proceeds will benefit Second Harvest's Kids Cafe Summer Feeding Program, which serves more than 10,000 meals per week while children are out of school.