



NEWS RELEASE

Lutheran Social Services
of Northeast Florida, Inc.
4615 Philips Highway
Jacksonville, FL 32207
904.448.5995
www.lssjax.org

For Release: Immediately
Contact: Melissa Simpson
Communications Coordinator
(w) 904.730.8238
(c) 904.982.5538
msimpson@lssjax.org

PREMIER "PARTY WITH A PURPOSE" WILL KICK OFF 2007 JAGUARS FOOTBALL SEASON

JACKSONVILLE, FLORIDA (Sept. 14, 2007) - The Jacksonville Jaguars 5th Annual Taste of the NFL, the city's premier "Party with a Purpose," will kick-off the Jaguars 2007 football season on Thursday, Sept. 20, in the Crown Royal Touchdown Club West at Jacksonville Municipal Stadium. The event features an exquisite six-course dinner and wine pairings prepared by Jacksonville's finest chefs and will benefit the LSS Second Harvest Food Bank.

Join Wayne and Delores Barr Weaver, head coach Jack Del Rio and other Jaguars personalities for a five-star dining experience you won't want to miss. Last year, the event raised nearly \$112,000 in net revenue, which translates to more than 415,000 meals for hungry families in Northeast Florida. The 5th Annual Jacksonville Jaguars Taste of the NFL is preparing for its best year to date. Tickets are still available at \$250 (tax deduction of \$200). Tables of eight are also available for purchase at \$2,000.

The Taste of the NFL is a national network of events designed to raise awareness and dollars for hunger relief organizations involved in the effort to end hunger in the United States. In 2006, eight events were held in conjunction with an NFL team.

The mission of the LSS Second Harvest Food Bank is to feed hungry people by soliciting and judiciously distributing food and grocery products and to educate the public about the nature of and solutions to the problems of hunger. There are two basic components: rescuing surplus food and redistributing it to local nonprofit organizations serving the hungry and providing nutritious meals and healthy snacks to children from low-income families through community-based Kids Cafe sites.

The Food Bank is the link between surplus food and agencies serving children, families, individuals and senior citizens in need. The majority of surplus food would be thrown away without this link. Financial contributions from individuals, businesses, and special events such as Taste of the NFL enable the Food Bank to rescue and store donated food for pick up by 515 nonprofit organizations in 18 counties. These organizations, which include homeless shelters, senior centers, youth and adult daycare facilities and church pantries, save millions of dollars each year by making use of the Food Bank. This allows agencies to spend more money on services to individuals in Jacksonville and surrounding areas and meet more than just basic needs.

The 5th Annual Jacksonville Jaguars Taste of the NFL begins at 6 p.m. with a reception and follows with dinner at 7 p.m. The silent and live auctions will take place during dinner. Business attire is required.

For more information or to make reservations, please call 904.739.7074 or visit www.lssjax.org.

Lutheran Social Services of Northeast Florida was founded in 1979 by area Lutherans and community leaders to serve people in need. The agency currently operates four programs: LSS Second Harvest Food Bank (the only Lutheran food bank as part of America's Second Harvest food network in Florida), Refugee and Immigration Services [resettling 90% of all refugees coming to Jacksonville through Lutheran Immigration and Refugee Service (LIRS), Episcopal Migration Ministries (EMM), and Church World Service, AIDS Care and Education Program, and Representative Payee Services.

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